

ECONOMY

Tourism is the primary economic activity in the region, with the primary focus being Laughlin's resort and gaming industry. Laughlin's nine resort hotels have a total of more than 10,000 rooms. Bullhead City itself has an additional more than 1,500 motel and hotel rooms. These act as large economic drivers and employers for the area. More than 4 million people visit the region each year for the casino gaming, watersports, golf and fishing.

The area has also received an economic boost in the last few years thanks to the completion of the Laughlin Events center, a permanent concert and event venue. The facility seats between 9 and 20,000 people and cost an estimated \$4.5 million. To date, the location has attracted top-tier acts including Carrie Underwood, Toby Keith and Kid Rock since its opening in 2014.

